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Business leadership and art

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Historically, merchants tend to dream of the artist as a person, only if you have a property only after them seriously, such as buying a piece of art hanging on the walls of the attic in Shanghai. However, there are exceptions, such as the venerable Warren • Warren Buffett said, "I am not a businessman, I am an artist." Today, artists, musicians and actors who work, are some of the world leading business schools put under the microscope to study them.

In the United Kingdom Warwick Business School's MBA program, students are through with the Royal Shakespeare Company next door to the drama class to learn how to express themselves more effectively. In Germany, in Berlin, ESMT • Barron Business School and Daniel Boyle's career as a case study, teaching students to learn non-traditional leadership style.

However, in using art to develop future business leaders, the most imaginative was undoubtedly the Canadian School of Management, McGill University Desautels of Nancy Adler. Dr. Adler's daily work is to teach MBA courses, and some large international companies to provide cross-cultural management consulting at the same time, she is Canadian, one of the most respected watercolor. "I never show my second profession to students and clients, because they are between art and commerce there has been a turn away from each other's views. Philistine artists in the eyes of businessmen, artists, businessmen, in turn feel crazy, if you look objectively, to create a great work and start a great business, the need is the same quality. "

Adler last year's exhibition, "translation of reality", is the School of Management annual meeting of Cornerstone. It invited participants - a student, there are business leaders - each in five minutes painting an image on the canvas, that good leaders should be. She explained: "Why is it only five minutes, whether business leaders or students, should quickly open the brain, hands to do."

She firmly believes that the 21st century, leadership should be more based on hope, ambition, innovation and beauty of the foundation, instead of copying an existing pattern of history. She said: "The first time in history, leading from start his own vision and imagination to do things, rather than starting from the past in the imagination and the gap between practical ability has never been so small."

McGill's Desautels School of Management has become a "reflection process" of the center, the school's professors Henry • Mintzberg (Henry Mintzberg) germinal philosophy of learning from, job training and become an integral part of the MBA program. This weekly program to encourage students to reflect on their learning experiences to develop their own views on leadership. Through the stages of reflection, to ensure that their decisions are well thought out, responsible, ultimately successful.

Art should belong to the artist's field general, not businessmen, but Adler believes that efficient and successful artists, business leaders have the same three skills: to see the truth, on this basis, to imagine possibilities, inspire others while see the facts and possibilities.

She believes that to follow the artist's model helps to stimulate business leaders to play their full potential. "Artist facing a blank canvas to create high-quality work, and in business, people often can only do on the line. I do not see why the artist committed to achieving the best results in concentration can not be copied in the business. "

So, how she will put into practice the idea of it? She has already begun and some of the world's top leading companies to cooperate, her credit and a good professional performance came in handy. She also believed that his second identity of professional artists will make their own art as a catalyst, precipitated by these customers more efficient thinking.

She cited the example of a multinational, the company is facing problems, how will the acquisition of Asia and North America into a global business strategies. She encouraged the company's senior management team found new ways to take them to visit the exhibition Cubism, Cubism of this art form to force the viewer

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to a completely different perspective on the world. "Of course art can not solve existing business problems, but allows you to step back and reflect on some produce their own solutions, and this solution is often beyond the constraints of conventional methods."

Perhaps Peter • Drucker, Michael Porter and Tom • • Peters to start apprehension of. The future, talking about the master management community, people think are Picasso, Monet and Leonardo da Vinci's face had.



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