



## The Campaign for Free Enterprise

US Chamber of Commerce

# Teaching Business Leadership as Fine Art

By: [Erin Stinton](#) | posted at 1:32 pm on October 25, 2010

Business leaders have looked to a multitude of sources for inspiration—famously successful industry pioneers, modern-day CEOs who bleed innovation, former presidents and world leaders, etc. Most often, they find inspiration and solutions in examining how others have handled similar situations. But this article in *Forbes* focuses on the idea of business leaders using art for inspiration. Nancy Adler is a professor on the Desautels faculty of McGill University in Canada. She is also one of Canada's most highly respected watercolorists, and she believes very much that art can help business leaders unlock their own potential and creativity, leading them to find solutions and approaches that they might not otherwise imagine. She draws an interesting comparison:

A commitment to artistic creation has generally been more the province of artists than of businessmen, but Adler believes that effective business leaders and successful artists have three skill sets in common: abilities to see reality as it is, to imagine possibilities on the basis of that straight seeing and to inspire others to see both reality and possibility.

In these days of ultra accessibility, where else might entrepreneurs and business leaders seek inspiration?

Read more in *Forbes* article at <http://www.forbes.com/2010/10/22/business-school-fine-arts-leadership-careers-education.html?boxes=Homepagechannels>

Source: <http://www.freeenterprise.com/2010/10/teaching-business-leadership-as-fine-art/>